

# ALEX SHANNON

Design Director and Motion Designer

**CONTACT** | alxshannon@gmail.com **PORTFOLIO** | alexshannon.co  
602.670.3525  
@alexshannon

## HELLO!

I am a director of design from Los Angeles with Adobe Certified experience in motion graphics, creative content conceptualization, and project management for campaigns. I pride myself in collaborating with designers and non-designers alike, allowing for a diverse set of viewpoints and opinions. My passions for equity and inclusiveness in design help me strive for a bigger and better future, using the skillset I have grown over the years. My creative process spans multiple disciplines, allowing me to facilitate a brand look in all forms. I am a collaborative team player who is always searching for opportunities to impart valuable insights.

## EDUCATION

**Bachelors Degree of Art:** Studio Art - Graphic Design  
California State University Long Beach,  
Long Beach, CA

## SKILLS

### Programs

Adobe Creative Cloud (After Effects, Photoshop, Illustrator, InDesign, Lightroom)  
Microsoft Office (Powerpoint, Word, Outlook)  
Zendesk  
Slack

### Design Skills

Motion Graphics, Branding, Concepting, Grid & Layout, Typography, Image Editing, Social Media, Marketing, Mock Ups

## PROJECTS

**The Walk In with Mo Heart** - Show Branding / Motion Graphics  
**Adulthood with Emma Chamberlain** - Show Branding / Motion Graphics  
**The Bald and the Beautiful Podcast** - Branding  
**What's Trending** - Branding / Motion Graphics  
**Binding of Isaac: Four Souls** - Kickstarter Campaign  
**Tapeworm** - Kickstarter Campaign  
**Sugar Heist** - Kickstarter Campaign  
**Umbrella Academy** - Kickstarter Campaign  
**Swim Rx** - Lifestyle Clothing Brand  
**Top Game Clips** - Series of 10+ Gaming Shows  
**2019 Studio71 New Fronts** - Event design/Branding  
**2019 Studio 71 Vidcon Party** - Event design/Branding

## HOBBIES & INTERESTS

Film, Politics, Conventions, Design, Social Justice, Theme Parks, Pop Cultures, LGBTQIA+ Rights,

## WORK EXPERIENCE

### STUDIO71 | 2017 - Present Director of Design

Lead and manage a team. Brand packaging. Motion graphics. Rebrand of company. Kickstarter Campaign design lead that led to 5000% funding of multiple projects, raising over \$2.6 and \$11 Million. Scripted and Unscripted production motion graphics, pitch decks, title treatments. Event design. Collaborating with clients like Monique Heart, Lil Nas X, Dwayne "The Rock" Johnson, Lilly Singh, Emma Chamberlain, Macaulay Culkin. Create entire merchandise campaigns for influencers. Grow brands like World Star Hip Hop and West Coast Customs to develop programming designs.

### VNYL | 2016 - 2017 Graphic Designer

Motion Graphics, marketing, ad campaigns, logo design, social media content, monthly campaigns. Develop logos for each month's new theme for customers, building new stickers and merchandise.

### Heard Well | 2016-2017 Graphic Designer

Social Media content creation, email ad marketing, animated GIFs to promote new albums and playlists.

### Legendary Television | 2016 Graphic Designer

Social Media content creation, designed to promote the film Electra Woman & Dyna Girl.